



PRESS RELEASE

**HEDNO responding to defamatory statements regarding the new Distribution Center in Rhodes**

In response to the new, untrue statements by the AOPES (Developmental, Cultural and Environmental Association), made public, HEDNO would like to stress yet again that the official illustrations (here attached) are absolutely accurate and sound, as opposed to the third-party fabricated ones that have seen the light of day in the past days both in the local print press and online media.

HEDNO would like to clarify that the maquette is a tool for architects and it is fit for verifying any 3D component contained in a maquette.

No architectural expertise is therefore required as the 3D maquette is measurable.

On the contrary, third-party digital illustrations leave room for landscape alterations as the scale is controlled by the user.

At this point it should be stressed that both the illustrations and the video provided by AOPES are not photographs of the actual settlement in the area but a fully falsified digital illustration which has been based on the alteration of the landscape and, therefore, cannot in any way be seen as accurate, measurable or sound.

The only reliable benchmark for comparing the existing data against future ones is the maquette which, should be stressed, was made using cutting-edge 3D printing model.

This is exactly why HEDNO chose to develop a 3D model which cannot be falsified as it reflects the actual residential elements on a maquette.

The maquette depicts the new building as provided in the architectural study and the building permit No. 77/2009, using a 1/500 scale, clearly showing that the building under construction observes the planning and building provisions applicable to the area and does not exceed the maximum permissible height for that specific area. The volume of the building can be benchmarked against similar existing and neighbouring newly built constructions, as the one on Afstralias street.

As regards the trees shown in the official maquette which the defamatory statements imply that they are used as a cover up for the actual volume of the new building, we should stress that the basic principle of architecture is that it should add value to a building by studying the surrounding area and providing for the green and tree areas as set out in the building provisions, which were fully respected in the architectural study for the Rhodes Distributions Center under Building permit No. 77/2009.



**The official accurate and sound illustration**



**Athens, May 26, 2017**

**Press Office**